



Whitney M. Kotlewski

Sr. UX Architect

WORK

Experience	6+ Years
Job	Sr. UX Architect

EDUCATION

Ph.D.	Incomplete (3 1/2 yrs.)
Graduate	M.S. Informatics (HCI)
Graduate	M.S. HCI
UnderGrad.	B.S. EMAC (New Media)

SOFTWARE

Balsamiq, Axure, Invision	██████████
Sketch, Adobe Illustrator	██████████
Adobe Photoshop (CS6)	██████████
HTML (5) & CSS (3)	██████████
Morae	██████████
Google Analytics	██████████
IBM Digital Analytics	██████████
Powerpoint & Keynote	██████████

TRAINING

- Franklin Covey: Leadership Essentials
- Scrum Master & Agile Methodologies
- John Slatin AccessU- Accessibility
- Cooper: Design Leadership
- Cooper: Leading Creative Ideation
- Situational Self Leadership
- Interviewing Skills
- Introduction to WPF/XAML
- Introduction to Javascript API

SYNERGISTIC ACTIVITIES

UX Mentor & Recruiter
Esri-Interns, Texas A&M HCI Students, Purdue University HCI Grad's.

Accessibility Team Lead
Patterns A11Y Curation Team @Esri

Usability Testing & Analysis
Moderator and Data Consolidator of observer feedback @Esri

Research Co-Publications
-- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3884078/>
-- <http://www.learntechlib.org/noaccess/150599>

ONLINE PROFILE

Twitter
www.twitter.com/UXSki

LinkedIn
www.linkedin.com/whitney-kotlewski-coleman-3074b876

TIMELINE

- 2017** **Sr. UX Architect**
Esri
Redlands, CA, USA
- 2014** **UX Architect, Esri**
- 2014** **CX/UX Researcher & Designer**
Pacific Life Insurance
Aliso Viejo, CA, USA
- 2013** **M.S. Informatics (HCI)**
IUPUI
Indianapolis, IN, USA
- 2010** **UX Researcher & Designer**
IUPUI (Ph.D. Assistantship)
Indianapolis, IN, USA
- 2010** **Media Designer**
Legislative & Public Affairs, SCAQMD (Intern)
Diamond Bar, CA, USA
- 2010** **M.S. HCI**
Rensselaer Polytechnic Inst.
Troy, NY, USA
- 2009** **B.S. (EMAC) /Minor Music**
Rensselaer Polytechnic Inst.
Troy, NY, USA

CONTACT

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ABOUT ME

Hello, my name is Whitney Kotlewski and I am a UX Designer. Born and raised in Rancho Cucamonga, CA, I made my way across the country when I was 17 to upstate New York for college to pursue my interests in technology, music and basketball. 8 years later, I ended my basketball career with numerous accomplishments, including breaking my college scoring records. For music, I ended my career with performing on the PEPSI stage at the 2012 Superbowl Village. Lastly, for academics, I ended my academic career with a strong 8 years of educational foundation in New Media and User Centered Design; 4 years focusing on Electronic Arts, Media and Communications and 4 years focusing on HCI design and research.

Today, I work as a Sr. UX Architect at ESRI, in Redlands, CA. I currently support product team's who develop GIS software for web, mobile and desktop applications.

I enjoy working on teams and I work well in adverse situations. The biggest lesson I've learned in life when it comes to achieving a project goal is that persistence, creative risks and endurance help open up doors for success. When applying that lesson to UX Research and Design, it's very important to make sure that all design decisions add value to the needs and goals of both the user and the business. I hope that I will have the opportunity to apply the many things that I've learned over the years with you and/or your team and look forward to meeting you!

